



Volunteer Role Description

Social Media Volunteer

Role Description

Social Media volunteers will support the Digital and Press Officer to coordinate and produce content for the North Tyneside Green Party social media channels.

Twitter <https://twitter.com/GreenPartyNT>

Instagram <https://www.instagram.com/greenpartynt>

Facebook <https://en-gb.facebook.com/northtynesidegreenparty/>

You will create engaging branded content to promote regular core messaging as well as develop specific campaigns. You will also produce KPI data to support analysis and decision making.

Role Responsibilities

- Creating well designed, on brand social media content.
- Scheduling content for posting.
- Interacting, providing responses and developing our online community.
- Monitoring channels and flagging anything that needs an urgent response.
- Tracking the campaign performance.
- Behaving in line with Green Party data protection and digital policy.

About You

We are looking for volunteers who are:

- Able to give c. half a day a week of their time.
- Able to demonstrate some experience of running social media channels.
- Organised and self-motivated.
- Exceptional at communication and building relationships.
- Able to use Canva, Hoot Suite and in-channel tools.

We're interested to hear from current or retired marketing professionals or from students looking to gain work experience.

Apply

To express your interest in this role please send a current CV to Kate Hunter, Press and Digital Officer at media@northtyneside.greenparty.org.uk

We will endeavour to meet everyone by video call for an initial chat to assess individual suitability for this role.