

Volunteer Role Description

Engagement Volunteer

Role Description

Engagement volunteers will support various party officers on a number of ongoing tasks to provide great customer service to our local members and to generate positive outcomes for the party campaigns.

This is a varied role where you could be involved in the following activities:

Distributing campaign literature

We produce a monthly newsletter to keep residents informed of the work we are doing in their local area. We have a number of small delivery routes in Whitley Bay, mostly of around 200 houses, which take between 1 hour and 90 minutes to complete. Volunteers take ownership of a street route, collect the literature and deliver it through the doors to the addresses allocated on the map. There is a whatsapp group that volunteers can join so we can let you know when the newsletters are ready for collection and where we're meeting for a pre-shift coffee.

Time commitment: This is usually a 2-hour task once a month.

Location: Delivery routes are currently focused in the Whitley Bay area.

Suitable for: Anyone who can carry a satchel of leaflets come rain or shine.

Phoning new members

Each month we check to see how many new Green Party members have signed up in our area. We like to contact these new members by phone to give them a warm Green Party welcome and let them know what is coming up and how they can get involved. Volunteers will receive a script and a list of new members to contact to involve them with the campaign – this is a really valuable contribution.

Time commitment: A 1-hour task once a month. Between 10 – 15 phone calls.

Location: Remote

Suitable for: Anyone who loves to speak to people and can enthuse others.

Would suit someone with customer service experience. Would not mind using their own phone.

Fundraising

We are looking for volunteers to support our ongoing fundraising activities. An election campaign is costly, and we need to raise around £1,300 to print literature and cover some delivery costs for each campaign. Fundraising volunteers will help with activity that generates these donations for us. This will mainly focus on setting up an email and telephone fundraising campaign. Working with Officers to create a suitable script, agreeing appropriate donation 'asks' and actioning emails and phone calls to targeted prospects.

Time commitment: 1–hour task once a month.

Location: Remote

Suitable for: Anyone who loves a challenge and is comfortable speaking to people. Would suit someone with fundraising experience. Would not mind using their own phone.

Canvassing

Canvassing is not as scary as it sounds. You don't have to know details of party policy, or win votes on the doorstep. It is simply an information gathering exercise, to identify where our likely voters live. We provide training, pair you up with someone experienced, and after the first few goes, you'll quickly feel confident.

Time commitment: 2–hour task every other month

Location: Currently focused in the Whitley Bay area.

Suitable for: Anyone who can interact politely with residents and enjoys collecting data.

About You

We're interested to hear from current or retired professionals or from students looking to gain work experience. Particularly people confident and comfortable interacting with the public, or with sales and customer service experience.

Apply

To express your interest in this role please send a current CV to Kate Hunter, Press and Digital Officer at media@northtyneside.greenparty.org.uk

We will endeavour to meet everyone by video call for an initial chat to assess individual suitability for this role.